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Flash Photography: Get The Most Out Of Your On-Camera Flash! (On Target Photo Training Book 35)



Synopsis

Flash Photography Get the Most Out Of Your On-Camera Flash! Written With The Hobbyist Photographer In Mind - Your On-Camera Flash Can Give You Images You've Never Imagined You'd Be Capable Of Creating! IF You Know How To Get The Most Out Of It! Do YOU Know EXACTLY What To Do? Are You Sure? Easy to read and easy to understand... this e-book digs into showing you all the "must knows" of how to create stunning photos using an on-camera flash... AND some of the pitfalls to avoid! FINALLY you will be able to get the most out of your flash! Finally, you'll KNOW how to take it off auto and force it to do your bidding! More important - learn to avoid the common mistakes - even the pros make them! Learn what "front curtain sync" is and how it can ruin a photo (or not)! Learn what "rear curtain sync" is and why you should care... Discover how to use your flash at HIGHER than the maximum sync speed (and what maximum sync speed is)! Learn why it's important to use your flash - even when shooting outside in the bright sunlight! Check out the Table of Contents: Introduction: Chapter 1: The History Of Flash Images For The Masses: The Flash Tray: The Trough: Tripod Mounted Flash: Flash Bulbs: One Time Use: The Flash Cube: The Flip Flash: The Electronic Flash: LED Flashes: Chapter 2: Measuring The Light The Light Meter: Incident Vs. Reflectance Meters: 18% Gray: Sunny Days: The Camera's Histogram: The Photo Histogram Explained: Exercise To Learn The Histogram: Chapter 3: The On Camera Flash Types Of On-Camera Flash: The Pop-Up Flash: Red-Eye: When To Use A Pop-Up Flash: The Ring Flash: Catch Lights: The Speedlight: Brand Specific Speedlights: TTL: Chapter 4: All About The Speedlight Increasing The Size Of The Light: Issues With Bouncing The Flash: Feathering The Light: Light Modifiers: Gels: No More Red Eye: Light Stand: Brackets: Remote Trigger: Master and Slave: Zoom: Using The Zoom Creatively: How Flash Sync Works: HSS: Dragging The Shutter: Showing Motion: Front Curtain Sync: Rear Curtain Sync: Chapter 5: Power Don't Use The Shutter Speed Aperture ISO Power Output Settings Strobe Distance Batteries Balance With Ambient Light Chapter 6: Camera Shake You Still Need A Tripod More Camera Shake Causes Shutter Release Vibration Fixes Timed Shutter Release Bulb Remote Shutter Release Mirror Vibration Conclusion Get YOUR

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